

Sign Regulations

The information contained herein is not all inclusive. Please contact the Offices of Community Development for additional information.

All signs allowed in the City of Villa Rica, except those exempted from obtaining a permit, shall require a permit issued by the City prior to posting, displaying, substantially changing, or erecting a sign in the city.

General Requirements

Residential: Parcels located in residential zoning districts shall not contain signs having an aggregate sign area greater than fifteen (15) square feet. No individual sign shall exceed six (6) square feet in sign area or a height of five (6) feet above the street. Signs meeting these standards are exempt from permitting requirements.

No signs may be placed within the right-of-way of state highways or city streets, or within a median strip. Please call City Hall if you have a question about where the right-of-way is located.

Any signs denoting a new or relocated business must be removed within six months of the commencement or relocation of the business.



Temporary Signs

Temporary signs shall include any sign or device that is not permanently attached to the ground or other permanent structure. All temporary signs shall be secured on at least two sides to the ground or building or structure to prevent the sign from being moved by physical or weather forces.

Temporary signs shall not have moving parts, blinking or flashing lights, glaring lights, neon or extensive use of bright, offensive colors.

These signs shall not be erected in the public right-of-way and shall be located on private property with permission of the property owner.

Temporary signs are limited to one per pedestrian and/or street entrance.

Only one (1) temporary permit shall be issued to cover all temporary signs.

Temporary signs are subject to the sign permitting process. Temporary permits are valid for thirty (30) days. They may be renewed four (4) times annually at no additional charge.



Hand-Held Signs

Any sign carried by a human or human appendage or prosthesis is considered to be a hand-held sign. No more than two (2) hand-held signs are allowed per establishment. The maximum area of a hand-held sign shall be six (6) square feet. Hand-held signs and costumed characters shall be located on a public sidewalk in close proximity to the establishment. If no sidewalk is available, then they shall be located in grassy or non-traffic areas but no closer than six (6) feet to any active land of vehicular traffic. A sign permit is required for this activity.

Sandwich Board Signs

One (1) sandwich board sign is allowed per business, per street frontage, as follows. No permit is required for sandwich boards.

Signs may be placed on a sidewalk directly in front of the associated establishment. The sign shall be placed on that part of the sidewalk closest to the associated use and the nearest part of the sign structure shall not be separated by more than two (2) feet from the wall of the building.

The sign must be placed so as not to interfere with or obstruct pedestrian or vehicular traffic and shall be in compliance with the City Code: however, in any event, a minimum of five (5) feet of passage must be maintained on the sidewalk between the street and the sign .

Any sandwich board sign shall not exceed two linear feet in width, with a maximum height of forty-two (42) inches.

Sandwich boards may not be illuminated. The sign shall be removed at the end of the business day and will only be displayed during regular business hours. Sandwich boards must be weighted down or removed if winds gust to 20 m.p.h.

Prohibited Signs

- Roof signs;
- Portable Signs;
- Bench Signs;
- Flashing signs;
- Abandoned signs;
- Signs on public rights of way other than publicly owned or publicly maintained signs;
- Window signs which exceed 30% of the window area;
- Signs which contain words, pictures, or statements which are obscene, as defined by the Official Code of Georgia Annotated §16-12-80;
- Signs which simulate an official traffic control or warning sign or hide from view any traffic or street sign, signal or public service sign;
- Signs which emit or utilize in any manner any sound capable of being detected on any traveled road or highway by a person with normal hearing;
- Signs which interfere with road or highway visibility or obstruct or otherwise interfere with the safe and orderly movement of traffic; and
- Signs erected by nailing, fastening or affixing the sign in any manner to any tree, post, curve, utility pole, or other similar structure.



The cost of a sign permit shall be based upon the following fee schedule:

Temporary	\$ 35
1-50 sq ft	\$ 50
51-100 sq ft	\$100
101-150 sq ft	\$150
151-200 sq ft	\$200
200-250 sq ft	\$250



CITY OF VILLA RICA

Temporary Sign Information

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Offices of Community Development

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