



## APPLICATION

Participate in this GREAT opportunity to promote your business and community.

Business Name \_\_\_\_\_

Your Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

Phone \_\_\_\_\_ Email Address \_\_\_\_\_

Name or Title of Scarecrow \_\_\_\_\_

### Rules

- Use your imagination to select a theme for your scarecrow. Whether you choose a traditional, contemporary or humorous approach, it's up to you.
- A significant amount of your scarecrow must be made of natural materials (see <http://www.youtube.com/watch?v=8ThaReMXYGI> for "how to" instructions for making your scarecrow).
- Scarecrows should begin to appear on sidewalks, businesses properties and common areas (i.e., Railroad Park) on **October 8**. Please contact Sharon Dupont at the Main Street office to reserve common area placement of scarecrows.
- Judging will take place on **October 21**.
- Winners will be announced at the Thrill at the Mill Festival @ THE MILL amphitheater on **October 29** at approximately 11:30am.
- We encourage participation by businesses outside the designated Downtown Development District boundaries to create a scarecrow and display it within the downtown area. Standardized 12 x 18 coroplast signage (white with black lettering \$12) may be purchased at ACRA (770-459-0395) or other office supply store, to display your business name or logo on your scarecrow. You are responsible for securing the signage on your display.
- 1st place ribbons will be awarded for best business tie-in, most comical, scariest and most creative. Ribbon and cash prize will be awarded for best overall scarecrow.
- For promotion purposes, leave your scarecrows on display through the entire month of October.
- You are the responsible party for removing your scarecrow in a timely fashion (no later than November 12) once this promotion ends.

**Drop off your APPLICATION** at the Main Street office @ THE MILL (106 Temple Street) to Sharon Dupont  
Questions? Sharon Dupont | [sdupont@villarica.org](mailto:sdupont@villarica.org) 678.840-1440.

**The DEADLINE to turn in your applications is Friday, October 7.**