



Annual Assessment and Designation Report

Community		Villa Rica	
Local Program Contact		Christopher Pike	
STANDARDS		GRADE	
		Pass	Fail
1	Community submitted all 12 Community Activity Reports (monthly reports)	<input checked="" type="checkbox"/>	<input type="checkbox"/>
2	Annual Assessment: Standard #1	<input checked="" type="checkbox"/>	<input type="checkbox"/>
3	Annual Assessment: Standard #2	<input checked="" type="checkbox"/>	<input type="checkbox"/>
4	Annual Assessment: Standard #3	<input checked="" type="checkbox"/>	<input type="checkbox"/>
5	Annual Assessment: Standard #4	<input checked="" type="checkbox"/>	<input type="checkbox"/>
6	Annual Assessment: Standard #5	<input checked="" type="checkbox"/>	<input type="checkbox"/>
7	Annual Assessment: Standard #6	<input checked="" type="checkbox"/>	<input type="checkbox"/>
8	Annual Assessment: Standard #7	<input type="checkbox"/>	<input checked="" type="checkbox"/>
9	Annual Assessment: Standard #8	<input checked="" type="checkbox"/>	<input type="checkbox"/>
10	Annual Assessment: Standard #9	<input checked="" type="checkbox"/>	<input type="checkbox"/>
11	Annual Assessment: Standard #10	<input checked="" type="checkbox"/>	<input type="checkbox"/>
12	Board of Directors roster, contact info and terms	<input type="checkbox"/>	<input checked="" type="checkbox"/>
13	Annual work plan for the program	<input checked="" type="checkbox"/>	<input type="checkbox"/>
14	Mission and Vision statement	<input checked="" type="checkbox"/>	<input type="checkbox"/>
15	Annual Budget showing program revenues and expenses	<input checked="" type="checkbox"/>	<input type="checkbox"/>

16	Monthly board minutes and financial statements	<input checked="" type="checkbox"/>	<input type="checkbox"/>
17	Program organizational chart	<input checked="" type="checkbox"/>	<input type="checkbox"/>
18	Main Street Program's district boundaries	<input checked="" type="checkbox"/>	<input type="checkbox"/>
19	Main Street Program By-laws	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Based upon the results of the 2015 Assessment Standards for Accreditation, the monthly reports and supporting documentation provided through Dropbox by the local Main Street program to the Office of Downtown Development it is our recommendation that your community's Main Street Program receive the following accreditation status and designation level for 2016.

Accredited	Probationary	Not Accredited	Classic Main Street Community	GEMS Community	Affiliate Community
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Christopher,
 First off I want to congratulate you on the impact that you are making in Villa Rica. As someone who is from the West Georgia region I can promise you that I haven't seen this much excitement surrounding the local Main Street program in quite some time. I think that the energy and enthusiasm that you have brought to your position, combined with the value provided by the RSVP program, is just what the doctor ordered.

While the VR program was deficient in a couple areas above I have elected not to place the program on probationary status in 2016. I don't want to be the reason for dampening the excitement that you have generated. With that being said here are a few things that I want you to keep in mind.

The program did not pass Standard #7 this year but I do think that a passing score in this area is achievable, and for you it could be fixed with something as simple as an annual evaluation. We have tried to add more flexibility to this standard specifically in 2016, so keep an eye on it and let me know if there is anything else that we can do to help make sure you are up to speed with everything for the next assessment cycle.

While I wasn't able to find a copy of a roster for your board members, containing their contact information and term limits, I am assuming that you have something like this on file at your office. If you upload this document for us to Dropbox you will be back in compliance in this area.

Also I did note on Standard #3 in the annual assessment that you indicated that you have your work plan on your website. While I do think that you have a stellar work plan, I did not see it on your website. I deducted a point from this area but it was not enough to truly impact you in a negative manner in this standard.

Other than that I am excited to see what the RSVP program will put together for your community. I think that it is great how active and engaged your downtown businesses and at large residents are. I also think that it is awesome that you guys are going to take a regional approach to the downtown development with the membership cards. It's something that I always was interested in pursuing but never could quite get the timing right. I hope that this new initiative will be positive for both your program and your fellow regional programs. Don't hesitate to let me know if there is anything that I can do for you in 2016.

Assessment Reviewed By:

ODD Staff Members: **Jessica Reynolds**

ODD Director:

DCA Regional Community Service Representative: